



2018 AKGA Nominee Questionnaire

The AKGA Board of Directors feel that the membership would benefit from knowing your qualifications as a board member. In addition to your resume, please complete and return to Angie Loos, AKGA Secretary at secretary@kikogoats.com by March 15th. **Feel free to place your responses on this word document.**

Kellen Weissenbach

1. Why are you interested in committing your time & energy to the Association?

I have a passion for improving the Kiko breed, and I enjoy volunteering my time where I believe it will have a positive impact. I believe that a well-run association/registry is key to maintaining and improving the breed, and it plays a vital role in increasing breed awareness and market opportunities for the members of the association as well. I have a great deal of experience in organizational planning, management and administration, and would like the opportunity to serve the members of the AKGA in that capacity.

2. What do you think are the characteristics of a great board member?

A great board member should be organized, diplomatic and accountable.

3. Do you feel as a board of director you should be held to a higher standard of conduct than regular members and exercise due care and undivided loyalty for the interests of the association?

A director is responsible for acting in the best interests of the association members and operating within the bounds of the association's Constitution and Bylaws at all times. To that extent, a board director is unquestionably held to a higher standard, as clearly outlined in the governing documents of the association.

4. Describe your past experiences as a volunteer or any experience with a nonprofit board.

I have many years of experience in organizing and operating NPOs at the executive/board level. I have extensive experience in budgeting, legal compliance, tax law/compliance/reporting, non-profit accounting, procedural matters, contract negotiation, purchasing, technology, communications, strategic planning, public relations, fundraising and event planning & management.

I served as president for the DSP Alumni Board Association of Northwest Missouri State University for 4 years and secretary of same for 2 years prior to that. I was a co-organizer of the White Brook Estates Home Owners Association, and have served on the board as president for 8 years. I have also assisted several organizations in drafting/constructing bylaws and operational procedures during their initial formation.

5. Are you willing to accept the responsibilities of an officer? If so, which office/s?

Yes. Vice President. I am also happy to serve as a non-officer board director.

6. List 3 top goals that should be considered for the AKGA to accomplish during the next 2 years. Ensure the goals you list are measurable and attainable.

1. Making it easier to register animals with and transfer animals to the AKGA while protecting the integrity and accuracy of the registry.
 - a. Improve existing technology and services.
 - b. Consolidate and simplify current services used by the association where appropriate.
 - c. Work with the membership to make the registry transfer process more straightforward and consistent.
2. Growing the membership base by improving accessibility to the association and increasing public awareness of the AKGA and the Kiko breed.
 - a. Publish a digital newsletter on a quarterly basis.
 - b. Add/publish articles and research resources regularly to the AKGA website.
 - c. Seek out additional opportunities to work with Universities and other research organizations to increase exposure to the Kiko breed, and continue to build on data-backed benefits to utilizing Kiko goats in meat goat operations throughout the US.
3. Improve the financial condition of the association to ensure its viability for years to come.
 - a. Cut costs wherever possible, while ensuring quality of service is not negatively impacted.
 - b. Grow the number of active dues paying members.
 - c. Increase registrations and registry transfers of all classifications of Kiko and Genemaster goats.
 - d. Seek out additional revenue stream opportunities that are in line with the goals and bylaws of the AKGA and remain in compliance with the operation of a 501(c)5 non-profit entity.

7. What do you see as the biggest challenges to the continued success and growth of the AKGA as an association?

The ultimate litmus test of any association is in the numbers. In other words, is the association membership growing or declining? There are numerous registry options for Kiko goats, and we are going to have to continually figure out how to offer more value to our members compared to

those alternative organizations if we are to remain a viable association. We need forward thinking, responsible board directors and a well-informed membership base to accomplish that.

8. Are you comfortable and competent in the creation and use of email and their attachments?

Yes. I routinely setup, support and maintain email systems and servers as part of my daily work duties for my “day job”. I also currently serve in a similar capacity for the AKGA as the Webmaster and Technology Advisor (since January 2018).

9. Please list any computer software programs have experience with (Word, Excel, Access).

I am well versed in all matters involving computers and software. It is a major portion of my “day job”. I have experience with MS Office, Quickbooks, Windows, Linux, MYSQL, MS SQL, PHP, HTML, etc. I utilize these technologies and software packages on a daily basis in the performance of the duties of my “day job”.

As the new AKGA Webmaster and Technology Advisor, I have recently begun working with the current Board of Directors to streamline business systems, redesign our website, improve our overall online presence, overhaul the existing email system and ensure the security of the association’s data and confidential/proprietary information. I am also the “go to” person for most troubleshooting and tech-related questions and support. This requires a broad array of skills and experience with numerous software packages, online services, Internet technologies and networking/routing procedures.

10. Describe the type of any experience in the following: accounting, tax preparation, legal matters, government regulations, or any other career experience that would be useful to the Association.

I am co-owner of and Chief Operations Officer (COO) for Cascade Health Services (<https://cascadestaff.com>), a healthcare and homecare company based out of Kansas City MO with additional branch locations in Hays KS, Topeka KS, Wichita KS and Springfield MO. We employ about 40 full-time office staff and about 1,000 healthcare field staff in Kansas and Missouri. In a nutshell, I oversee the overall operations of the entire company. More specifically, I handle all of our tech related planning, purchasing approval, implementation, support and maintenance. This includes desktop and server upgrades/maintenance, phone systems deployment and maintenance, software implementations and support, network design and implementation, network administration, systems administration (both windows and linux environments... web servers, email servers, application servers, windows terminal servers, virtualization, etc.) and web, graphics and print media design. In addition I handle most of our advertising including social media, google adwords, print ads and so forth. I also perform the duties of a typical CFO or Controller, overseeing our entire accounting function, financial analysis, budgeting, tax compliance, employment law, contract negotiations, payroll and so

forth.

I also founded and own or co-own several other small businesses. Some of the more noteworthy being Allied Aqua, LLC (<https://alliedaqua.com...> an aquaculture and aquaponics supply company), Premium Fish Food Co. (<https://premiumfishfood.com...> an aquaculture fish food company), White Brook Tilapia Farm (<https://tilapiasource.com...> a fish hatchery primarily specializing in breeding, selling and shipping live tilapia fingerlings nationwide), and of course Little Platte Farm (<https://www.facebook.com/LittlePlatteFarm/>) ... Our small farm co-venture with our neighbors and lifelong friends.. about 40 acres. We raise goats (AKGA Kikos are our primary focus), chickens, turkeys, some very annoying guineas and do a small hay business as well as have a small ornamental tree farm, a small orchard and a tiny vineyard that is just beginning to produce a modest amount of subpar grapes. ☺ I also own and admin Aquaponics Nation (<http://aquaponicsnation.com...> a research and discussion forum involving aquaponics, hydroponics and other sustainable food production methods).

11. If not elected to the Board, would you contribute to the Association by joining a Committee?

As previously mentioned, I am currently the Webmaster and Technology Advisor for the AKGA (as of January 2018). It would be my intent to continue serving in that voluntary capacity, subject to the new BOD's approval/wishes. I enjoy doing it and am happy to help. ☺

Thank you for your consideration.

**Sincerely,
Kellen Weissenbach
Little Platte Farm (LIT)
Smithville, MO**