

## 2018 AKGA Convention Schedule

Thursday – June 21<sup>st</sup>

Noon-6pm – Animal Check In

Friday – June 22<sup>nd</sup>

8:00-8:55 – Registration/Bidder Numbers

8:55 – Welcome – AKGA President Robert Bryant

9:00-10:30 – Panel Discussion: Social Media Marketing

– Wendy Sneed, TDA Agribusiness Development Consultant

10:30-11:00 – Understanding Your AKGA Registration/Registry Q & A

– Christina Morris, AKGA Registrar

11:00-11:15 – Break/Bidder Numbers

11:15 – 12:15 – Developing A Farm Emergency Plan

– Rintha Simpson

12:15 – 1:30 – Lunch

1:30-2:30 – Update on Current Phase of TSU Meat Goat Breed Evaluation Research

– Dr. Richard Browning

2:30-3:30 – Goat Health Management from A to Z - Dr. Maria Leite-Browning

3:30-4:00 – Break/Bidder Numbers

4:00 – Member Annual Meeting

6:00 – Dinner & Social – Catered meal, FUNd Raiser Auction & Entertainment

Saturday – June 23<sup>rd</sup>

8:00 -8:30 – Registration/Bidder Numbers

8:30 – Welcome – New AKGA President

8:40 – 9:40 – Marketing Essentials for Your Goat Business

– Dan Coulter, Goatzz

9:40 – 10:40 – The Development of Cross Herd Evaluation

– James Cullis, Livestocked

10:40-11:00 – Break – Bidder Numbers

11:00-12:00 – AKGA Performance Committee Update

– PJ Murphy

12:00 1:00 – Lunch

1:00 – Showcase Sale